

Marketing Wingate University

Competency		Course Prefix & Number	Course Title	Course Offerings
A minimum of two (2) semester hours is required to fulfill each of the following competencies unless otherwise noted.				
A	Principles of Marketing	MARK 301	Principles of Marketing	
B	Global Markets / Trade & Financial Literacy	BUS 405*	Global Business*	
C	Organizational Resources Management	MARK 486*	Marketing Management*	S
		MGMT 416*	Organization Theory and Behavior*	F
D	Entrepreneurship	MGMT 315*	Small Business Management/Entrepreneurship*	S

Posted: 1/16/14

Revised: Spring 2014

Course Offering Codes:

F=Fall, S=Spring, SS=Summer Session, UD=Upon Demand

e=even years, o=odd years, ^=online

Notes:

- These are typical course offering schedules. Courses are not guaranteed to be offered at these times.
- Please check with the college/university for course availability each semester.
- Some courses require prerequisites be met prior to registration. An asterisk (*) denotes a prerequisite course.
- For more information from this institution, click here, <http://www.wingate.edu/>.